

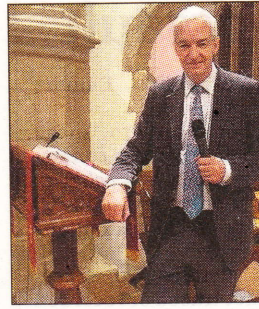
11 April 2012

Snow in church

CHANNEL 4 news anchorman Jon Snow swapped the studio for the pulpit when he delivered a lecture on newsgathering to a packed church audience.

Mr Snow's talk entitled 'The Media: Why the Worst May Be Over and Best is Yet to Come' was part of the Lent Lectures at St James' Church, Finchampstead.

Mr Snow detailed how newsgathering had changed during his career, explaining how technology and social media influenced modern-day reporting.



**Jon
Snow
at St
James'
Church,**

Sally Hamblin of St James' Church said his lecture to a 150-strong audience on Friday was "inspiring and interesting".